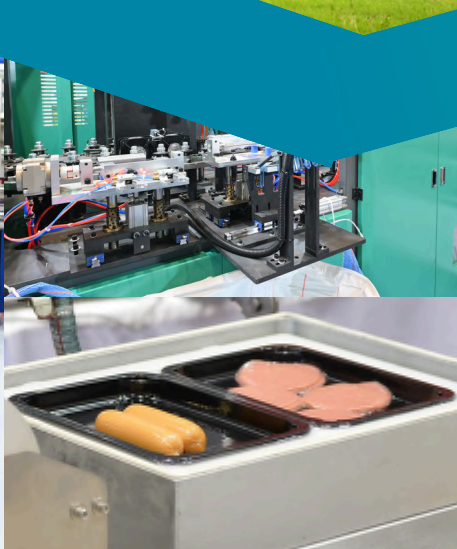




FOOD PACK ASIA
Processing & Packaging

POST SHOW REPORT

12-15 | FEB
Bitec Bangna 2025
Bangkok, Thailand



16th **PROCESSING
& PACKAGING
EXHIBITION**

**EMPOWER YOUR
AI FUTURE FOR
SUSTAINABLE GROWTH**

Organized by



DIGIVIEW ADVERTISING GROUP CO., LTD.
3300/111 21st Fl., Elephant Tower,
Phaholyothin Rd., Chompol, Chatuchak, Bangkok 10900
Website : www.foodpackasia.com

Co-located with



FOOD PACK ASIA
Processing & Packaging



Supported by



TCEB
THAILAND EXPORT-IMPORT BANK

For more information



088 208 9999



www.foodpackasia.com

» POST SHOW REPORT «

At present, artificial intelligence (AI) technology is being utilized in various industries, both in business and services. It is being introduced and applied in numerous ways. In particular, in the food industry, AI is being implemented in agricultural processes, production, storage, and transportation, all the way to retail and customer service.

FOOD PACK ASIA 2025, the leading technology and industrial trade exhibition in ASEAN, is themed "**EMPOWER YOUR AI FUTURE FOR SUSTAINABLE GROWTH**". The event showcases automated machinery, packaging equipment, warehouse and logistics solutions, as well as renewable energy sources such as solar cells and electric vehicle (EV) batteries. Additionally, the fair features a wide range of business activities, including networking opportunities, workshops, and business matching events to facilitate effective business relationships between traders and buyers.



Additionally, the event will feature business concepts and knowledge updates from top experts across various fields. This is the only event that will ignite industrial ideas and provide a comprehensive view of the entire supply chain. Attendees will have the opportunity to stay updated on manufacturing industry trends in all forms and receive advice from consultants in both the public and private sectors.



FOOD PACK ASIA 2025



Date : 12 – 15 Feb, 2025

From 10:00 AM to 18:00 PM



Hall 103-104, Bangkok International Trade & Exhibition Centre (BITEC)
Bangkok, Thailand

Organized by

Digiview Advertising Group Co.,Ltd.

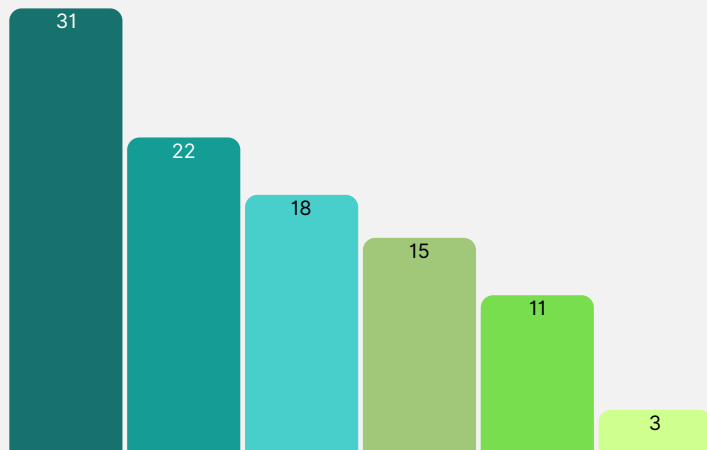
Total Exhibitors Booths

250 from 11 Countries Malaysia, Singapore, China, Laos, Sri Lanka, Taiwan, Japan, Vietnam, India, France, Italy, Hong Kong

Total Visitors

12,014 from 19 Countries

EXHIBITOR FACTS



	Packaging Technology	: 31%
	Food Processing	: 22%
	Drink Technology	: 18%
	Confectionery Machinery & Bakery Equipment	: 15%
	Hotel & Restaurant Equipment	: 11%
	Other	: 3%

EXHIBITORS BY SHOW PROFILE

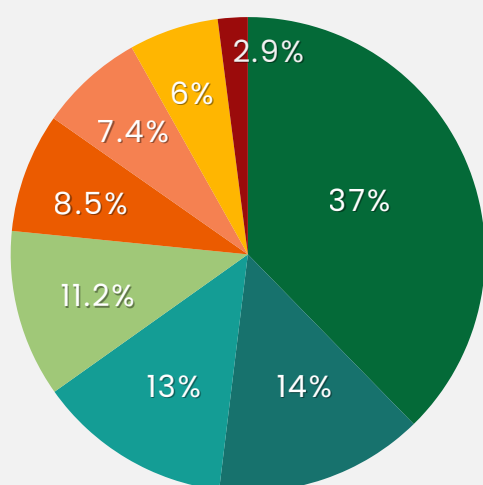
Exhibitors' Survey Results

Main Reasons of Exhibiting Food Pack Asia

▲ Generate Sales Leads	: 31%
▲ Increase Brand Awareness	: 22%
▲ Seek Agents / Distributors	: 18%
▲ Launch New Products	: 31%
▲ Service Existing Products	: 22%

86 % of exhibitors
said they will participate
in Food Pack Asia 2026

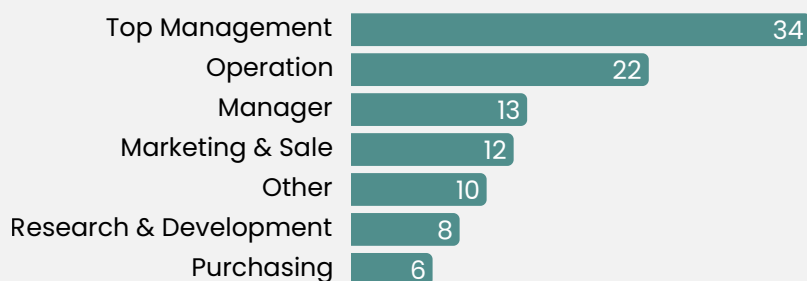
VISITOR REPORT



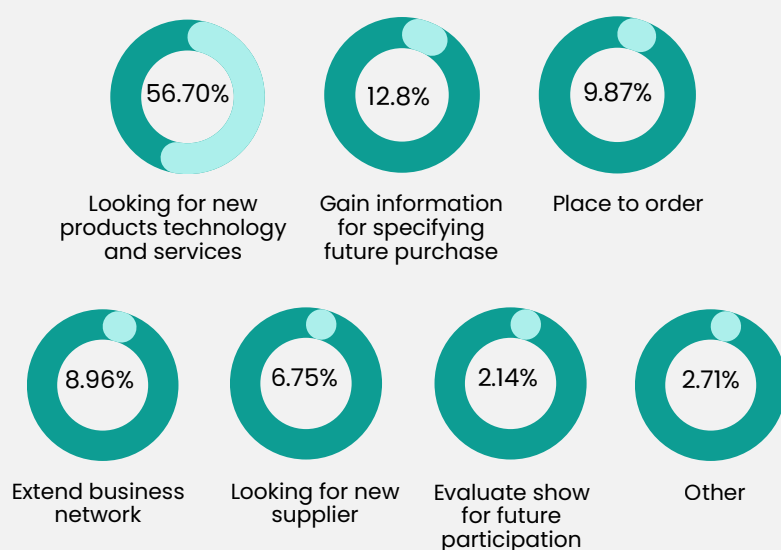
01 Visitors by Industry

- Food & Beverage
- Other
- Retailing-Wholesale Distributor
- Consumer Products
- Retailing-Wholesale Distributor
- Plastic
- Agro Industry
- Chemical

02 Visitors by Job Function



03 Purpose of visit



04 Visitor's Product Interest

- Packaging Printing **2,667**
- Packaging Machinery **2,632**
- Packaging Materials / Finished Packaging **2,343**
- Food processing machinery **2,261**
- Filling Machinery **1,987**
- Bar coding / RFID / Printing & Labeling **1,498**
- Food Ingredients and Additives **1,490**
- OEM for Food - Beverage/ OEM for Food Supplement **1,440**
- Confectionery Machinery & Bakery Equipment **1,340**
- Food & Drink Franchises **1,199**
- 3D Printing Technology **983**
- Hotel & Restaurant Equipment **807**
- PET Blow Molding Machine **784**
- Meat Processing Machine **739**
- Refrigeration / Freezing / Air-Conditioning **731**
- Pharmaceutical Machinery / Pharmaceutical Packaging/ Tableting & Capsulation / Machinery and Related Equipment **597**
- Others **173**

*Please note visitors can tick more than one

FOOD PACK ASIA 2025 INTERNATIONAL VISITORS



India
30.65%



Myanmar
10.89%



Sri Lanka
9.68%



China
8.06%



Singapore
8.06%

**TOP
TEN**



U.S.A
8.06%



Taiwan
6.85%



Japan
6.45%





Malaysia
6.05%




Korea
5.24%

International Visitors from 45 Countries

 **Asia:** Afghanistan, Bangladesh, Cambodia, China, India, Indonesia, Iran, Israel, Japan, Jordan, Korea, Kuwait, Laos, Malaysia, Maldives, Myanmar, Nepal, Pakistan, Philippines, Saudi Arabia, Singapore, Sri Lanka, Taiwan, United Arab Emirates, Viet Nam

 **Europe:** Austria, Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Spain, United Kingdom

 **Americas:** Argentina, Canada, United States

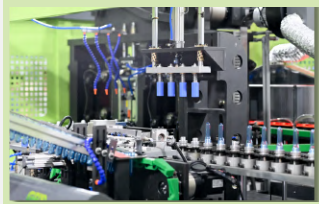
 **Africa:** Algeria, Nigeria

 **Oceania:** Australia

MARKETING ACTIVITIES



EXHIBITIONS / ROAD SHOW



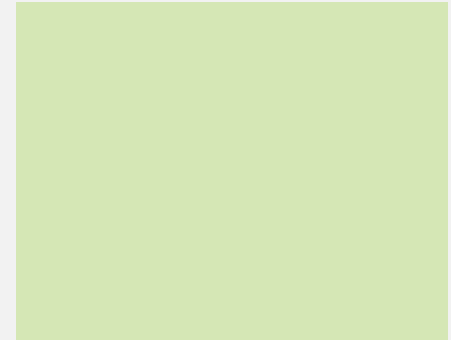
FREE T-SHIRT FOR PRE-REGISTRATION



BILLBOARD / LED ADVERTISING BOARD / VINYL OUTDOOR

BANNER / WEBSITE / EDM (E-NEWSLETTER)

CATALOG MAIL / MEDIA KIT



INVITATION CARD

FACEBOOK

PR VINYL



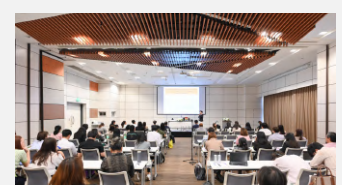
RADIO / TIK TOK AD / SMS



82% VISITORS SAID THEY WILL RETURN IN FOOD PACK ASIA 2026

FOOD TECHNOLOGY

FOOD INNOVATION CONFERENCE



82% VISITORS SAID THEY WILL RETURN IN FOOD PACK ASIA 2026

PRODUCT PRESENTATION BY INTERNATIONAL INDIA PAVILION

Organized by



4-7 February 2026
at Bitec, Bangkok,
Thailand



Looking Forward to your
participation in
Food Pack Asia 2026

For more Details,
please visit our website:
www.foodpackasia.com

To book your space, please contact



Phone
088 208 9999



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