



FOOD PACK ASIA
Packaging & Processing



FOOD PACK ASIA 2024 OVERVIEW

SHOW FACTS

Event Name:	Food Pack Asia 2024, TIF 2024, Warehouse & Logistics Asia 2024
Event Date:	31 JANUARY - 3 FEBRUARY 10.00 a.m. - 6.00 p.m.
Venue:	Hall 103-104 , Bangkok International Trade Exhibition Centre (BITEC), Bangkok, Thailand
Total Visitors:	14,081 from 19 Countries
Total Exhibitors Booths:	564 from 5 Countries



VISITOR REPORT 2024



TOTAL AREA
Hall 103-104
10,000 sq.m.



TOTAL VISITORS
14,081
from **19** Countries



TOP 10 INTERNATIONAL VISITORS
India, Malaysia, Indonesia, Singapore, China, Sri Lanka, Philippines, Japan, South Korea and Russia

VISITOR BY INDUSTRY

Food Manufactures	4,108	29.2%
Packaging Industries	2,982	21.1%
Machinery Manufacturer	2,110	15.0%
Transportation & Logistics Service	1,880	13.4%
Pharmaceutical & Consumer Products	1,395	9.9%
Agro Industries	872	6.2%
Energy/ Renewable energy	547	3.9%
Others	187	1.3%

VISITOR BY JOB FUNCTION

Top Management	3,918	27.8%
Operation	3,327	23.6%
Purchasing	2,308	16.4%
Manager	1,694	12.0%
Marketing & Sale	1,514	10.8%
Research & Development	747	5.3%
Others	573	4.1%

PRODUCT OF INTEREST

Automation	4,678
Barcode	4,212
Blow	1,879
Confectionery	2,425
Filling	3,941
Food & Meat	3,174
Hotel	1,687
Instrumentation	2,846
Material Handling	2,124
Packaging Machinery	3,806
Packaging Materials	3,266
Packaging Printing	4,159
Pharmaceutical Machinery	1,619
Refrigeration	1,404

PURPOSE OF VISIT

Looking for new product/technology	31.5%
Place order	33.6%
Looking for new supplier	12.8%
Get information for future sourcing	11.5%
Evaluation for future participation	6.2%
Extend business network	4.4%

*Please note visitors can tick more than one

82% Visitors said they will return in Food Pack Asia 2025