THE 15th INTERNATIONAL
FOOD PROCESSING & PACKAGING EXHIBITION

31 JAN – 3 FEB 2024
AT BITEC BANGKOK THAILAND
10:00 A.M. – 6:00 P.M. | Hall 103-104

foodpackthai.com
0-2838-9999
Over the past 15 years, Food Pack Asia has long been recognized as a leading reliable regional industrial and trade event in Southeast Asia. The show has already become a center stage for business trading and connecting all together in both local and international levels. Both Thai and foreign exhibitors including manufacturers and distributors of well-known brands of products and services are always parts of the show, yet newcomers with top quality products or services also enjoy an opportunity in this event to show off their excellence and make a greater reputation to the markets. And those products and services are incredibly offered in special reduced prices only in Food Pack Asia each year.

On this ultra-special occasion of Food Pack Asia, exhibitors, visitors and those who are interested in Food Processing and Packaging industries as well as in other related businesses and industries are invited to our annual trade exhibition on 31 January- 3 February 2024 at Bangkok's BITEC Exhibition Center.

As to mark this special anniversary, Food Pack Asia 2024 vows to keep our commitment to provide our best professional support not only to our clients and partners but also to the society as a whole. Especially in post-Covid 19 era when the world is now in recovery from the pandemic, businesses and industries all seek any means possible to stand up firmly once again and leap forwards as speedily as possible to compete in the market and achieve their goals. Businesses and industries, thus, shift their interests to focus more on sustainability, new and advance technologies such as digital technology, automation and robotics, and quality workforce.

Clearly seeing such change of the trends and the world, Food Pack Asia therefore takes this opportunity to elevate benefits for visitors by offering varieties of excellent products and services as well as more exciting business activities. To name a few, there are modern and quality food processing and packaging machines, robots for food and packaging industries, future food technology, smart and functional packaging, smart food technology system, warehouse automation and etc.

Moreover, Food Pack Asia 2024 also continues to be a major gathering venue of professionals and gurus in industry, trade and businesses, academic, technology and marketing, for example. Many come for their trade and businesses, while others join the event to share and exchange information and knowledge as well as trends and news updates concerning the situations of industries in Thailand and around the globe. This will be a great opportunity for visitors to receive useful information, advice from experts from state and private organizations related to the industry and even participate in seminars, workshops, all with free of charge.

To keep up with demand and change in the market, Food Pack Asia 2024 is coming with an abundance of top-quality products and services from well selected quality exhibitors as well as new ideas, updated knowledge and trends. Be sure that you will not miss this opportunity.
EXHIBITOR PROFILE

Food Processing
• Automation System & Robotics
• Food processing / Meat Processing / Fish & Seafood Processing Machinery and Equipment / Food Safety & Hygiene Technology
• Food / Drying / Frying Machinery and Equipment
• Food Mixing / Cutting Grinding / Separating Machinery
• Food Sterilizing Machinery / Retort and Equipment
• Freeze Drying Machinery
• Inspection System and Analyzer in Production Lines
• Metal Detecting Equipment
• Refrigeration System and Cold Storage
• Ice cream Maker

Pharma Technology
• Pharmaceutical Machinery and Equipment
• Pharmaceutical Packaging
• Tableting and Capsulation Equipment

Lab & Test Technology
• Laboratory and Food Microbiology Analysis
• Laboratory Instrument and Analyzer
• Laboratory Instrument and Supplies
• Testing and Measurement Equipment
• Measurement and Weighing Instrument

Hotel & Restaurant Equipment
• Cleaning Materials, Tools and Equipment
• Commercial Kitchen Equipment
• Catering Equipment and Hospitality Service
• Freezer / Cooler
• Whole Slow Juicer
• Vacuum Blender
• Electrical Appliances

Drink Technology
• Beverage Machinery and Equipment
• Beverage Producers and Distributors
• Bottling and Filling Technology
• Blow Molding Machinery and Equipment
• Dairy and Liquid Processing Machinery
• Drinking Water Making Process, Water Purification System

Packaging & Printing Technology
• Bagging, Coding, Labelling, Printing, Making Machinery and Inkjet
• Printing Materials and Printing Technology
• Packaging (Cardboard, Glass, Metal, Paper, Plastic, Wood)
• Packaging for Cosmetics and Pharmaceutical Products
• Packaging Technology

Renewable Energy
• Solar Energy, Bio Energy, Wind Energy
• Waste to Energy

Cannabis Innovations
• CBD for medical, Health & beauty Technology

Agricultural Machinery & Equipment
• Agricultural GreenHouse
• Agricultural Drones
• Other Related Equipment

Digital Industry
• Big Data System
• ERP, CRM Software & System
• Warehouse Management Software & System
• Transportation Management Software & System

OEM in food & beverage
• Food Supplements, Herbs and Cosmetics Original Equipment Manufacturer

Confectionery Machinery & Bakery Equipment
• Automatic Encrusting Machine
• Automatic Topping Machine
• Bakery Equipment and Supplies
• Bun / Dim Sum / Dumpling Machinery and Equipment
• Bun Slicing & Filling Machine
• Confectionery Machinery and Equipment
• Wafer Production Line

Food & Beverage
• Bakery / Pastry Product
• Chilled and Frozen Food
• Dairy Product
• Food Ingredients / Food Additives
• Juice Dispenser
• Meat and Poultry
• Non-Alcoholic Drink
• Organic Food / Beverage
• Wine and Spirits

Packaging & Printing Technology
• Bagging, Coding, Labelling, Printing, Making Machinery and Inkjet
• Printing Materials and Printing Technology
• Packaging (Cardboard, Glass, Metal, Paper, Plastic, Wood)
• Packaging for Cosmetics and Pharmaceutical Products
• Packaging Technology

CO-LOCATED WITH
TIF 2024, WAREHOUSING & LOGISTICS ASIA 2024
FOOD PACK ASIA 2023 OVERVIEW

SHOW FACTS

Event Name: Food Pack Asia 2023, TIF 2023, WAREHOUSE & LOGISTICS ASIA 2023

Event Date: 8-11 FEBRUARY 2023. 10.00 a.m. - 7.00 p.m.

Venue: Hall 103-104, Bangkok International Trade Exhibition Centre (BITEC), Bangkok, Thailand

Total Visitors: 13,107 from 16 Countries

Total Exhibitors Booths: 557 from 6 Countries
VISITOR REPORT 2023

TOTAL AREA: Hall 103-104
10,000 sqm.

TOTAL VISITORS:
13,107
from 16 Countries

VISITOR BY INDUSTRY
- 25.3% Food Manufacturers
- 15.4% Bakery/Confectionery Manufacturers
- 10% Pharmaceutical Industries
- 8.1% Agro Industries
- 5% Others

VISITOR BY JOB FUNCTION
- 36.6% Top Management (Business Owner, CEO, MD, GM)
- 21.5% Operation (Engineer, Technician, Production)
- 15.1% Purchasing

PRODUCT OF INTEREST
- Automation system & Robotics: 4,301
- Barcode/RFID/Printing & Labeling: 4,108
- Blow Molding Machinery: 1,925
- Confectionery & Bakery Equipment: 2,342
- Filling Machinery: 3,864
- Food & Meat Processing Machinery: 3,021
- Hotel & Restaurant Equipment: 1,765
- Instrumentation/Laboratory Equipment: 2,671
- Material Handling Equipment/Conveyors/Forklift: 1,973
- Packaging Machinery: 3,608
- Packaging Materials: 3,019
- Packaging Printing: 3,970
- Pharmaceutical Machinery: 1,587
- Refrigeration/Freezing/Air Conditioning: 1,389

PURPOSE OF VISIT
- 37.5% Looking for new product/ technology
- 40.5% Place order
- 15.6% Get information for future sourcing

- Looking for new supplier: 14.8%
- Evaluation for future participation: 6%
- Extend business network: 5.4%

80% visitors said they will return in Food Pack Asia 2024
# MARKETING ACTIVITIES

**Billboard**

- Billboard designs for Food Pack Asia 2023.

**Banner / EDM (E-Newsletter)**

- EDM designs promoting Food Pack Asia 2023.

**Catalog Mail / Media Kit**

- Catalog mailers and media kits for the event.

**Small Billboard**

- Smaller billboard designs for event promotion.

**Facebook / Website**

- Facebook and website banners for event announcement.

**TIK TOK AD / SMS**

- TikTok ads and SMS campaigns for event promotion.

**FREE T-SHIRT FOR PRE-REGISTRATION**

- T-shirt designs for those who register before the event.

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**Note:** Marketing Activity Topics will be changed depending on situation without prior notice.
HIGHLIGHT ACTIVITIES

Live Machine & Robotics Demo:
The latest technology, innovations and premium-quality machinery showcase by top brands across the globe.

Product Presentation on Stage:
Provide exhibitors a perfect platform to present their modern technology and their products & services to catch attention from the target audience along the 4-day show.

Product Development & Innovation Consultation:
Product Development & innovation consultation by experts from leading organizations both private and government sectors.

Business Matching & Networking:
( Flexible, due to The Covid-19 situation at that time.)
An exclusive activity allowing exhibitors to promote their products & services to gain visibility and access to target buyers, capture effective business opportunities and expand their network together on site.

Cooking Show:
Live cooking demonstration from top chefs sponsored by leading food and confectionery machine manufacturers. Taste delicious and fresh recipes supported by leading culinary schools and other top cooking schools and institutes throughout the 4-day show.

Tech Talk and New Trends of Food & Beverage Seminar Sessions:
Newest Knowledge platform of 2024 food & beverage industry trends by gurus & professionals.

Official Supported Organization
EXHIBIT SPACE

31 JAN - 3 FEB 2024

MINIMUM 9 SQM
(SIZE 3.00 × 3.00 × 2.40 M.)

1 White folding table with tablecloth
2 chairs
2 Fluorescent lamps
1 Socket
1 Bin

BOOTH INCLUDES

- Floor covers with carpet.
- White aluminum structure. Height 2.40 m.
  Wall panel, with colored PVC
  (in light gray or beige)
- Fascia panel, height 0.30 m.
  with company name.
- 1 White folding table with tablecloth
- 2 chairs
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For more details please contact Ms. V. Pornsawat
Email: pornsawatv@gmail.com
Tel.: +66(0) 2 838 9999
Fax: +66(0) 2 760 8800
3300/111 21st Fl., Elephant Tower, Phaholyothin Rd., Chatuchak, Bangkok 10900
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Join with our Food Pack Asia 2024 to grow your business at BITEC Exhibition Center, Bangkok on 31 Jan - 3 Feb 2024
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- 21.5% Operation (Engineer, Technician, Production)
- 15.1% Purchasing
- 13.7% Middle Management (Manager)
- 5.1% Marketing & Sales
- 4.7% Research and Development
- 3.3% Others

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***Please note visitors can tick more than one***

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<th>Billboard</th>
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<tbody>
<tr>
<td><img src="image1.jpg" alt="Banners" /></td>
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<th>Catalog Mail / Media Kit</th>
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<td><img src="image8.jpg" alt="Banners" /></td>
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<tr>
<td><img src="image9.jpg" alt="Brochures" /></td>
<td><img src="image10.jpg" alt="Banners" /></td>
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<th>Facebook / Website</th>
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<td><img src="image11.jpg" alt="Facebook" /></td>
<td><img src="image12.jpg" alt="TikTok" /></td>
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Official Supported Organization
EXHIBIT SPACE

31 JAN - 3 FEB 2024

COMPANY NAME

MINIMUM 9 SQM (SIZE 3.00 × 3.00 × 2.40 M.)

STANDARD FURNISHED BOOTH

Details:
1st Reception Table
2nd Folding Chair

BOOTH INCLUDES
• Floor covers with carpet.
• White aluminum structure. Height 2.40 m.
  Wall panel, with colored PVC (in light gray or beige)
• Fascia panel, height 0.30 m.
  with company name.
• 1 White folding table with tablecloth
• 2 chairs
• 2 Fluorescent lamps
• 1 Socket
• 1 Bin

REGULAR RATES $340 / SQM ($3,060 / 9 SQM)

RAW SPACE MINIMUM REQUIRE 18 SQM

REGULAR RATES $300 / SQM ($5,400 / 18 SQM)

For more details please contact Ms. V. Pornsawat
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